

**Congratulations,
you're eligible for our:**

Referral Program

" Four and You're Free "

You have the ability to get 100% of your project's value back in cash!

Laconic Design unveils it's brand new referral program to all of it's clients. Laconic not only offers design that defines, but always at a great value. Look inside to see all the details about how easy it is to get 100% of your project's value back in cash. Our "Four and You're Free" referral system will amaze you.

Laconic
www.laconicdesign.net

**Laconic has some excellent news for you.
We are prepared to give you a refund of your latest project with us.**

**That's right, you're eligible to
get 100% of your project's value back in cash!**

INCREDIBLE! FOUR AND YOU'RE FREE!

All you have to do is have four new clients that get any service, of any value, completed by Laconic, and you receive a complete refund.

**We are proud of this offer and our promise, we always offer defining design.
This is just another step to give you great value and separates us from the competition.**

Laconic

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Overview

Four and You're Free!

Four clients that get any service of any value completed by Laconic and you get 100% of your project's value back.

We created the "Four and You're Free" Referral Program because we wanted to reward the clients that choose Laconic. It means a lot to us to have such great clients that believe in the power of good design, and see it as an investment for their business or brand.

The "Four and You're Free" Referral Program is extremely easy to take advantage of and the rewards are mutually beneficial. You have the ability to get 100% of your project's value back in cash, and Laconic gets four new great clients to design for. We provide design solutions that help solve problems and exceed the needs of customers across North America. We want to involve you in helping grow Laconic and at the same time rewarding you for your effort.

Laconic's "Four and You're Free" Referral Program is not your standard referral program. We have never seen a referral program as strong as this and we hope to become known for it. This program is strong, but it's also simple for you! All we ask is that you simply tell your friends, colleagues, associates, and family about our service, and as soon as four of them become clients, we refund your project's value. Think about it, you have the ability to get all of your money back! For every client that is referred, up to four, we will return 25% of your project's value.

Four clients that get any service of any value completed by Laconic - you get 100% of your project's value back. Now that's amazing for you, your associates and our business.

What Laconic Desires

What we ask from you is that your referrals are future clients that know the power of design, see design as a quality investment for their business and realize that they are doing their business or brand a favour. Generally those in need of design include new businesses, businesses that could use a design tune-up, or businesses that need a new (comprehensive or small) website.

- Small business owners/managers over the age of 25
- Businesses with less than 20 employees
- Located in North America
- Successful businesses in need of better marketing
- Businesses that need a better web presence
- Ideal industries: Retail, Contracting, Construction, Finance, Creative, Municipal, Fitness, Environmental

Our target market is fairly large in scope and we would gladly help out any business or brand with design solutions, but we really enjoy working with start-up businesses and companies with less than 20 employees. Please feel free to contact us if you need any advice on what types of businesses or clients you should refer.

Laconic Design

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Our Core Message and Offerings

Laconic is capable of offering an overwhelming amount of different design services and products as we handle both web and graphic design. We offer business card, letterhead, envelope design and similar projects but we love taking on logo design, complete web projects, specialized posters, and detailed environmental design projects such as maps and urban illustrations. Below is a chart of most, if not all of projects and services we offer:

Graphic Design		
Stationery, Presentation Folders	Advertising	Maps, Planning Diagrams, Urban Sketches
Forms	Email Formatting	Apparel Design
Vehicle Design	Poster Design	Trade Show Displays
Printed Materials, Tickets	Logo Design	PowerPoint Templates
Business Cards	Publications, Brochures, Invitations	Book Covers, Package Design
Invoices	Environmental Illustrations	Creative Design
Signage, Billboards	Illustrations, Album Art, CD Cases	Cards

Web Design		
Corporate Web Design	Content Management Systems	MYSpace
Small Artist-Sites	Email Programming	Facebook Formatting
Flash Based	Domain Registration	Web Enhancement
MYSQL	Current Site Redesign	E-Commerce
CSS	Web Graphics	
HTML	Search Engine Optimization	
Wordpress, Blogs	Web Consulting	

Your Call to Action

The best way to refer clients to Laconic, is simply pass them one of our business cards and tell them to email or call us for a quote for the service they require. Don't have one of our business cards? Pass them our web address:

www.laconicdesign.net Ensure to have them mention that they were referred by you. As soon as they contact us, we'll be sure to send them a price and tell you the second they become a client of ours. For each client referred you will receive 25% after their project is completed. It's that easy and we promise not to harass or pressure your friends. We have a variety of payment options for you to receive your refund as easy as possible.

We think our system is extremely easy and gives back to our valued clients. New clients that you refer have the ability to take part and save money the exact same way you did.

Thanks for being such a great client!



Travis Sedore
Lead Graphic Designer